



BLUE BIRD

High Flying Bird

Blue Bird Whitepaper V 0.1

TABLE OF CONTENTS

- Legal Disclaimer
- Abstract
- The History of Cryptocurrency
- Timeline of Cryptocurrency
- Blockchain
- BscScan
- The Crowdfunding Token
- Blue Bird Token
- Our Projects
- Blue Bird Road Map 1.0
- Distribution of Tokens
- Details of Tokenomics



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It is important that you carefully read this legal disclaimer section. If you have any doubts, seek legal, financial, tax, or other competent law professionals' guidance. All the information given here is not intended to be exhaustive and it should never be construed as part of any formal agreement.

We are confident that the material in this white paper and all the products, services, technical architecture, token distribution, and corporate schedules are correct and current. Furthermore, all of this information may be modified without notice, and it should never be construed as a binding advising agreement.

No Advice:

Nobody is obligated by this white paper to sign a contract or make a legally enforceable commitment to donate. Neither, it can be used to sell/solicit huge purchase of our token, nor can it be used to construct a contract or make an investment decision.

Compliance with tax obligations:

If, any taxes apply to the transactions, the users are solely responsible for ascertaining the same. Who pays how much taxes is not the responsibility of the Blue Bird's Team.

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Investment Risks

Because of the high level of risk, cryptocurrency trading is not suitable for all investors. Before trading cryptocurrencies, or any other digital asset, you should carefully examine your investment goals, level of experience, and risk appetite.



ABSTRACT

BLUE BIRD or BLB created a Smart Liquidity Network is not only an emerging cryptocurrency that is built on the Binance Blockchain but also has features of transparency, physical rewards, holding, token rewards, and Initial Token Distribution, which we believe is crucial for long-term feasibility and decentralization.



This white paper is a reader-friendly description of a next-generation decentralized cryptocurrency based on BEP20 in the crypto market; several problems need to be addressed head-on.

BLB developers sensed a real market opportunity to fill the gaps present today within the cryptocurrency world, swap marketplace adoption, and capitalizing on the BEP20 by rewarding BLUE BIRD TOKEN to investors with physical rewards, such as Smart Liquidity Tokens (SLT) to all new investors.

These key characteristics serve as the critical elements of this business, ensuring that we remain focused and humble as we develop more extensive and better technologies.

HISTORY OF CRYPTOCURRENCY

The idea of cryptocurrencies was born many years ago. It was in 1998 when Wei Dai published the description of "B-Money", an electronic and anonymous payment system. Shortly after, Nick Szabo created "Bit Gold", which was an electronic currency system that required its users to complete a proof of work function, with the solutions being encrypted and published. But the officially first decentralized cryptocurrency, Bitcoin, was created in 2009 by Satoshi Nakamoto, a pseudonym used by the person or group that created the virtual currency. Since then, many altcoins (other cryptocurrencies) have appeared, and Bitcoin has become the base of over 15,000+ currencies and protocols in the market.



There is a worldwide movement of studies, convinced that cryptocurrencies are the payment method of the future. Despite the speculation of this market, justified in large part by their recent performance, cryptocurrencies have proved to be a tangible solution in countries with abusive intervention by their governments, which through poor management generate hyperinflations and even retain the population's money in an imposing way.

TIMELINE OF CRYPTOCURRENCY

- **2009-2012** - Genesis Satoshi Nakamoto and friends develop Bitcoin. Users: Super Geeks.
- **2013-2014** - Overcoming First Altcoins encryption (cryptocurrencies created after Bitcoin). Users: Geeks.
- **2014-2017** - Blockchain Hype and Bitcoin smart contracts in news, much FUD. Ethereum released. ICOs begin. Users: Geeks, technology, marketing professionals.
- **2016** - Indiegogo partnered with Micro Ventures to launch a new investment platform (crowdfunding), which created the opportunity for small individual investors to take part in projects they support.
- **2017** - First Ethereum Crowd Sale made for the funding for the production of a feature film.
- **2017-2018** - Beginning of usability. The first cryptocurrencies are released with ordinary users in mind. Users: Technology and business community.
- **2018-2020** - Adoption becomes the main current Exponential growth of the user base of cryptocurrencies and currency values, massive promotion. Users: Average begins to embrace.
- **2020+** - Blockchain inclusion. Blockchain technology becomes invisible. Users: all with one device.



BLOCKCHAIN

Blockchain technology is, without a doubt, one of the main discoveries of this decade. Responsible for the development of cryptocurrencies and solutions for all types of businesses, this new technology will be a fundamental basis for the future. Hospitals, banks, large corporations, sports teams, and large commercial networks are already adapting and this proves the importance of this technology.

Our token is created from Binance Smart Chain smart contract network. BEP20 is a global open-source platform capable of executing smart contracts and decentralized applications using blockchain technology.

The 3rd-largest cryptocurrency in the market, Binance was created in 2018 with the idea of developing a blockchain platform other than Bitcoin (BTC), thus becoming a pioneer in smart contracts. In the Binance blockchain, a smart contract behaves like a standalone computer program that runs automatically when specific conditions are met. Blockchain allows the code of the smart contracts to be executed exactly as programmed, without any possibility of downtime, censorship, fraud, or third-party interference.

A new highly technological and effective cryptocurrency is emerging, BLUE BIRD Token is coming to make lives of people simpler, less bureaucratic, and free of government institutions, as cryptocurrencies are decentralized and fully regulated by the law of supply and demand.



BSCSCAN

At its core, BscScan is very similar to any other blockchain explorer for whichever cryptocurrency one wants to keep tabs on. It is possible to lookup wallet addresses, transactions, smart contracts, and much more by navigating the menus or using the search bar at the top. Learning more about the Binance Smart Chain ecosystem is very straightforward and transparent.

The visual interface by BscScan is very similar to Etherscan, as both services are built by the same team. There are no unnecessary bells and whistles to keep the platform as accessible by novices as possible. As its functionality and features continue to grow and improve, the blockchain explorer brings more usefulness to its users.

Indexing the Binance Smart Chain and making it searchable through a convenient user interface provides everyone transparent access to the ecosystem.

Similar to Etherscan, it is possible to set up an account on BscScan. Doing so is not required to access the functionality, although it can prove beneficial to developers. Moreover, BscScan does not act as a wallet service, as users will need to find external solutions for that purpose. However, one can connect existing wallets – MetaMask, TrustWallet and others – together with BscScan.

You can access more information by accessing: <https://bscscan.com>



THE CROWDFUNDING TOKEN

There are hundreds of cryptocurrencies, and the great majority of them derive from the first decentralized currency, Bitcoin. The security, integrity, and balance of an encrypted system are kept through a community of miners: members of the general public using their computers to help validate and track transactions, adding them to the registry according to a predefined time system.

The main difference between a token and a cryptocurrency is that while a cryptocurrency has its own blockchain, the token is built on a pre-existing platform.

Crowdfunding is an alternative financing system of a project or business, raising small amounts of money from a big number of investors. This modern crowdfunding model is usually based on 3 agents, the project developer, which proposes the project to be financed, individuals or groups that support the idea, and an administrative organization (the “platform”), which unites the parties to launch the idea.

One of the types of crowdfunding is raising funds to finance a project in which a digital value, based on software is offered as a reward to the financiers. In these cases, anyone can be part of the project, buying the token as an investment, and receiving in a crowdfunding wallet at the end of the raising.



BLUE BIRD TOKEN

Blue Bird... High Flying Bird...

The Blue Bird or BLB Token will be a strategic impact in the world of crypto-assets for being a token with real-world utility, breaking once and for all that feeling that a cryptocurrency only works in digital media. It will be a Utility Token, which provides a great complexity to bring simplicity to the exchange of values between people in a fast and transparent way and also be used for the purchase of goods and services.

The BLB Token Crowdfunding ecosystem works for financial inclusion and social equality, generating opportunities through social programs, encouraging sustainable, long-term practices to promote community growth and development.

Its visionary positioning further strengthens a pioneering and self-sustaining model of resource circulation, allocating part of the capital raised to social projects.

Blue Bird also has plans to donate 10% of its profits, every quarter, to the institutions that contribute to Charity and will ensure that this donation reaches the people in need, like education and hospital treatment requirements, etc.

It will be possible to follow all the progress of the amounts raised for the appropriate projects transparently and dynamically, knowing who does, who produces, who receives and who is benefited.

Using its blockchain-based technology, BLB Token Crowdfunding provides data protection, simplified service delivery, and transparency in the results of its accountability, building, and sustaining reliability in transactions.

BLB Token's Crowdfunding blockchain-based solutions can do much more than increase profit margins, they can also improve life and society from a perspective of humanizing processes and assets.



OUR PROJECTS

Charity Programs

Charity is the act of providing help to those in need of it. It is a humanitarian act. It involves giving money, food, goods or time and effort to the people in need. It is done without expecting anything in return. Charity brings attention to the most serious issues. Because it fosters a sense of community and purpose, most people want to help those around them. Charity is important because it raises awareness of issues and gives donors the power to do something about them.

Hence, Blue Bird decides to donate 10% of the total supply of BLB token to Charity programs.



Blue Bird Swap

A swap is an agreement between two counterparts to exchange financial instruments or cashflows or payments for a certain time. Swaps are customized contracts traded in the over-the-counter (OTC) market privately, versus options and futures traded on a public exchange. The currency swap is one of the most common and basic type of swaps.

A completely decentralized swap services from Blue Bird in the market, will help users to directly buy and sell cryptocurrencies or exchange for other crypto tokens.



OUR PROJECTS

Online and Offline Marketing Promotion

Online marketing is a platform where online marketers are all the time finding new and innovative ways to come up with strategies to promote their individual sites. One very popular tool today is blogging; and blogs continue to increase in popularity as an online marketing tool. The methods and techniques used for online marketing include email, social media, display advertising, search engine optimization, and more.

Offline marketing is a platform that includes channels such as television, radio, billboards, print, and in-person events. More often than not, modern-day offline marketing methods are built to support or supplement online efforts.

Blue Bird Clients can make use of both our online and offline platforms to advertise their products or services directly without the interference of the third parties, using our tools and BLB tokens. Thus, the users can do their own promotions, similar to DIY (Do-it-yourself).

Build your business with Blue Bird.



NFT Marketplace

An NFT (non-fungible token) is a digital asset or blockchain certified copies, that links ownership to unique physical or digital items, such as photography, works of art, real estate, music, videos, tweets or even memes. NFTs can be considered modern-day collectibles, which cannot be duplicated.

In Blue Bird, original owners or creators of such above assets, earn a 10% royalty every time the NFT is sold on. This is completely automatic, so that owners or creators can just sit back and earn royalties as their work is sold from person to person.



OUR PROJECTS

Gaming Platform

A blockchain game is a video game that includes elements that use cryptography-based blockchain technologies. Blockchain elements in these games are most often based on the use of cryptocurrency or non-fungible tokens (NFTs) which players can buy, sell, or trade with other players. Blockchain gaming gives players complete control over the digital assets they earn or gain through their participation in the games.

Create true blockchain games and decentralized applications that are highly complex and scale for virtually unlimited users. Blue Bird sets you free to develop your game your way!

One has to purchase Gaming Power or Chips to play these games. The same applies in Blue Bird platform also. But one can avail 10% bonus Gaming Power or Chips by purchasing the same using BLB tokens. Further, any Gaming Power or Chips earned by winning in these games can be converted into BLB tokens and exchanged to cash.



Jack's Pot Lottery No Loss

Unlike a typical lottery where you lose the funds spent on tickets, with Jack's Pot, your initial funds are never at risk in Blue Bird. By generating the prize pot through delegation rewards from Blue Bird's consensus mechanism, Jack's Pot allows for a no-loss lottery.

Holders claim Jack's Pot Lottery by staking BLB tokens for a certain period, along with staking rewards as well.



OUR PROJECTS

Create More Jobs in Our Platform

The demand for people with Blockchain skills is high. Due to its many fields of application, it is looking to hire those who have the skills set to navigate this new technology. Of course, just like with any other fantastic job opportunities, not everyone is cut out for these opportunities. You must have or acquire the skills that set you apart and make an employer want to entrust you with their investment.

Come... Learn, unlearn, and relearn with Blue Bird. This is the case for every business undergoing some type of digital transformation.

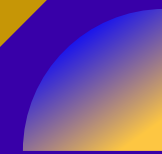


Future Plans – “The Metaverse” in Blue Bird

These days it seems like everybody is talking about “the metaverse” as the next big thing that’s going to revolutionize our online lives. Blue Bird has future plans of entering into “the metaverse” field, as well.

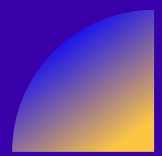


BLUE BIRD ROAD MAP 1.0



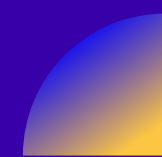
Quarter-4: 2021

Our Project Planning



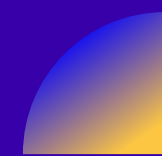
Phase-1: 2022

Community Development, Website Launch, Whitepaper, Airdrops and Rapid-Fire Marketing.



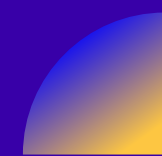
Phase-2: 2022

Token Audit, International Community Outreach, Launching New Website And Webwallet, Staking Program With Jack's Pot Lottery And Listing in All Coin Marketing Websites, Ex. Coinscope, Coinmooner, Coinsniper and More. 1st Burning Program.



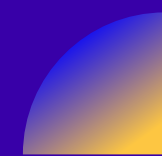
Phase-3: 2022

Aggressive Online Marketing, New Partnerships, New Mobile App Launch For Marketing, 1st Charity Program And 2nd Burning Program.



Phase-1: 2023

Applications Launching of Blue Bird Swap Exchange, Online Gaming Platform, Hotel And Other Services Development.

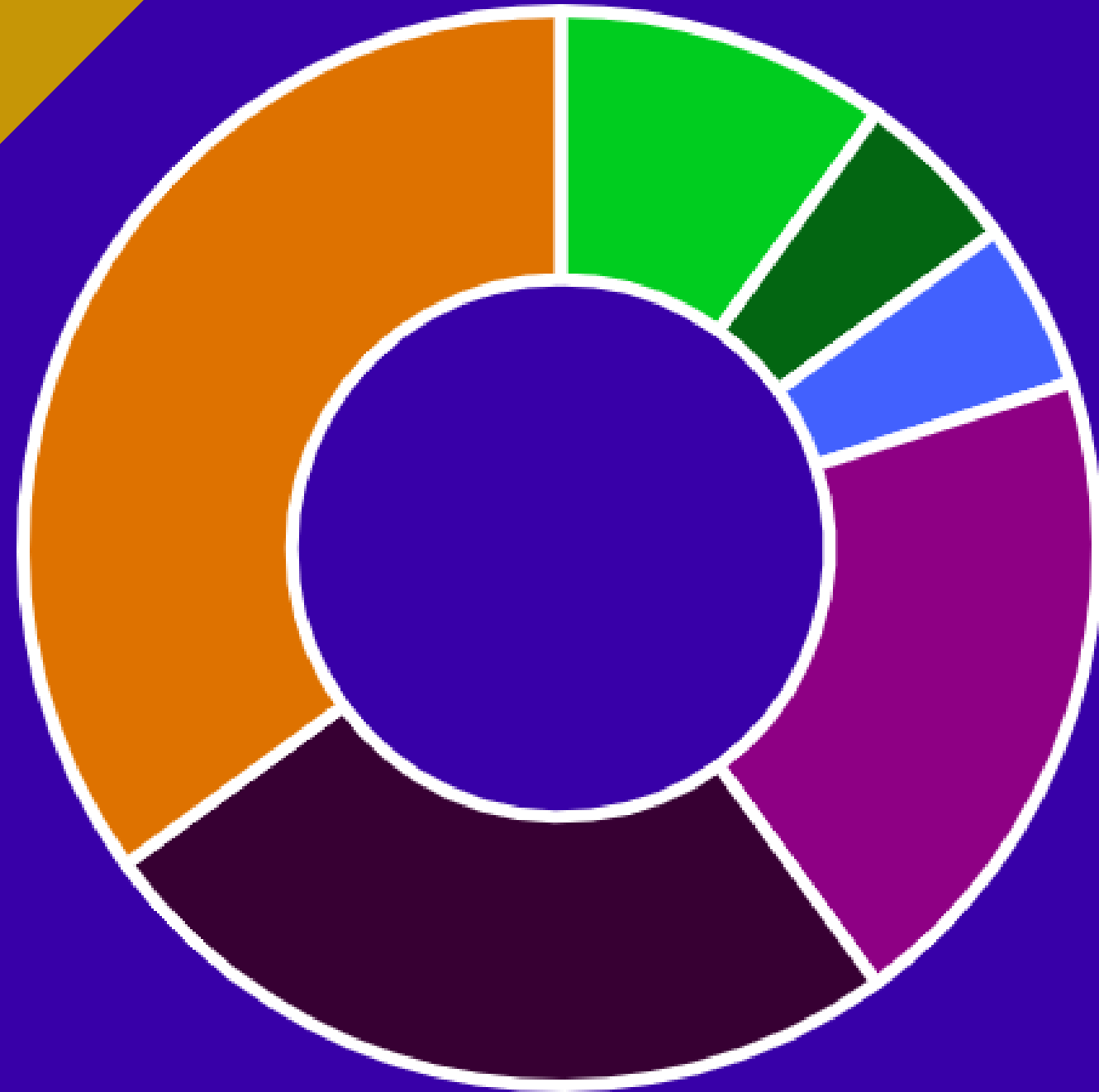


Phase-2: 2023

NFT Market Place Launching, Development of More Online Games, Release New Road Map 2.0, and Conducting of Donation Programs Every Quarter



DISTRIBUTION OF TOKENS



- Charity: 10%
- Marketing and Development: 5%
- Legal & Regulatory: 5%
- Team: 20%
- Staking: 25%
- Burning: 35%



DETAILS OF TOKENOMICS



- 10 % of the total BLB tokens will be locked for charity helping purpose. Every quarter, 3% of these tokens will be released for the charity programs.
- 5% of the tokens will be locked for Marketing and Development activities.
- 5% of the tokens will be locked for activities related to Legality & Regulatory.
- 20 % of the tokens will be locked for Team. Every quarter, 3% of these tokens will be released up to the end.

- 35% of the total supply of BLB tokens will be locked for burning. This process will begin after the first listing and will be evenly distributed across seven quarters.
- 25% of the total supply of BLB tokens will be locked for Stake Holders and Jack's Pot Lottery.



The distribution of the total supply of BLB tokens is completely transparent and no scope for Seed Sale or Private Sale.

As given above, 5% of the total supply of BLB tokens are allotted for Marketing and Development activities; out of which, 50% of this allotment (2.5% of the total BLB tokens) will be available for the purchase of public in the initial market. i.e., 1% will be released during Airdrops and Pre-sale and further 1.5% will be released during Public-sale through Pancake Swap.



BLUE BIRD

High Flying Bird

Thanking You
With Regards,
Team Blue Bird